

MONTAGE

INTERNATIONAL

FOR IMMEDIATE RELEASE

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MONTAGE INTERNATIONAL ANNOUNCES EXCLUSIVE AUTOMOTIVE PARTNERSHIP WITH CADILLAC

Montage Hotels & Resorts and Pendry Hotels offer guests local, complimentary, chauffeured transportation and Ride & Drive Program during their stay

ORANGE COUNTY, CALIF. (June 11, 2018) – Today, Montage International announces Cadillac and parent company General Motors as its exclusive automotive partner for Montage Hotels & Resorts and Pendry Hotels. The partnership will offer guests complimentary, chauffeured transportation within each hotel’s immediate locale, and a Ride & Drive Program, putting guests in the driver’s seat with the opportunity to experience the luxury automaker’s newest cars on the open road during their stay.

“We are proud to partner with one of America’s finest automobile producers,” said Montage International Founder, Chairman and CEO, Alan J. Fuerstman. “This partnership will offer Montage and Pendry guests an elevated experience with access to the newest luxury vehicles from the Cadillac fleet, while allowing guests the opportunity to explore each of our spectacular destinations.”

Cadillac’s vehicles are bold and stylish, with distinctive designs and technologies to appeal to chic, well-traveled clientele who dare to drive the world forward. The Cadillac partnership and Ride & Drive Program will feature a range of new, 2018 all-wheel-drive Cadillac vehicles in shades of dark granite and satin steel, including the ESV Escalade Premium Luxury SUV, XT5 Platinum Edition Crossover SUV and CT6 Premium Luxury Sedan. Guests can reserve chauffeured Cadillac transportation and Ride & Drive experiences through each hotel’s Concierge who will provide detailed road maps and personalized driving itineraries for guests to explore the local destination during their visit.

“Through our strategic partnership with Montage International, we look forward to enhancing the guest experience in a way that only Cadillac can,” said Cadillac Global Chief Marketing Officer, Deborah Wahl. “Bringing these two world-class brands together to create unique driving

opportunities at some of the country's most beautiful destinations puts our brand in front of an ideal potential customer segment.”

Participating Montage Hotels & Resorts properties include Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Palmetto Bluff and Montage Kapalua Bay. Participating Pendry Hotels properties include Sagamore Pendry Baltimore and Pendry San Diego. Select hotels are participating in the Ride & Drive program.

For more information on Montage Hotels & Resorts, please visit www.montagehotels.com.

For more information on Pendry Hotels, please visit www.pendryhotels.com.

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About Montage Hotels & Resorts

Montage Hotels & Resorts is the ultra-luxury hospitality management company founded by Alan J. Fuerstman. Designed to serve the affluent and discerning traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings. Each Montage property offers comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences include: Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, Montage Los Cabos, and opening in 2020, Montage La Quinta and Montage Healdsburg. Montage Hotels & Resorts is a member of Preferred Hotels & Resorts. For more information, follow @montagehotels or visit www.montagehotels.com.

About Pendry Hotels

Pendry Hotels is a luxury hospitality brand from Montage International. Pendry combines inspired design and authentic service tailored to today's cultured world traveler. Founders Alan J. Fuerstman and Michael Fuerstman's well-seasoned experience in the hospitality industry serves as the foundation for the brand. Each property is injected with a unique perspective on contemporary style with an emphasis on the arts and local community in the city it calls home. The portfolio of hotels include: Pendry San Diego, Sagamore Pendry Baltimore, and currently under development is Pendry La Quinta, opening 2020, and Pendry Manhattan West, opening 2021. Pendry Hotels is a member of Preferred Hotels & Resorts. For more information on Pendry Hotels, follow @pendryhotels or visit www.pendryhotels.com.

About Montage International

Montage International, founded by Alan J. Fuerstman, is a parent company brand featuring a distinctive portfolio of hotels, resorts, residences, golf courses and golf clubs. Montage International encompasses the ultra-luxury brand Montage Hotels & Resorts, the new luxury hotel brand Pendry Hotels, Montage Residences, Pendry Residences and the management of some of the country's premiere golf courses and clubs. Montage Hotels & Resorts, founded in 2002, is an artistic collection of distinctive hotels, resorts and residences in stunning locations including: Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, Montage Los Cabos, and opening in 2020, Montage La Quinta and Montage Healdsburg. Pendry Hotels, founded in 2014, is a collection of luxury hotels for the modern-day traveler located in taste making destinations, including Pendry San Diego and Sagamore Pendry Baltimore. Pendry La Quinta will open in 2020 and Pendry Manhattan West will open in 2021. Montage International also manages and operates Spanish Peaks Mountain Club in Big Sky, Montana and The May River Golf Club in Bluffton, South Carolina. For more information, please visit www.montage.com.