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Media Contact

Courtney Schuermann
Hawkins International PR
(212) 255-6541
Courtney@hawkpr.com

Hotel Contact:

Lauren McEwen
Montage Beverly Hills
(310) 860-7803
Lmcewen@montagehotels.com

**MARK ALDRIDGE APPOINTED AS DIRECTOR OF SALES AND
MARKETING AT MONTAGE BEVERLY HILLS**

August XX, 2015 (Beverly Hills, CALI.) – Todd Orlich, General Manager of [Montage Beverly Hills](#), has announced the appointment of Mark Aldridge as the new Director of Sales and Marketing. Aldridge, who has also been named to the hotel’s Executive Committee, brings with him a performance-driven sales history and 16 years of international hotel experience. As Director of Sales and Marketing for the acclaimed hotel, Aldridge provides strategic leadership for all sales, marketing, revenue management, e-commerce and public relations activities. In addition to his work at the hotel and the executive level, Aldridge will connect with the community by taking an active role in local Beverly Hills organizations along with the brand’s Hearts of Montage associate volunteer program.

“The addition of Mark Aldridge, a seasoned veteran with a global vision, to our talented team of hospitality professionals will help us continue to inspire excellence among our staff,” said Orlich. “His leadership and creativity will assure that Montage Beverly Hills continues to be among Los Angeles’ premier destinations.”

Aldridge joins the property from The Ritz-Carlton, San Francisco, where he served as Director of Sales and Marketing for the past two years. Under his leadership, the property scored record-breaking financial results. He also oversaw the repositioning of the hotel through a transformative renovation. Aldridge held the same role for two years at The Ritz-Carlton, Denver, with comparable record-breaking financial and market share results. He was twice honored during his time with The Ritz-Carlton Hotel Company: as Sales Leader of the Year, Western USA and for Marketing Achievement, Western USA in 2012 and 2014, respectively.

Previously, Aldridge was Opening Director of Sales & Marketing with The Waikiki EDITION in Honolulu, overseeing the global launch of the new EDITION hotel brand in partnership with boutique hotelier Ian Schrage and Marriott International. Additional roles in Aldridge’s professional history include

Director of Sales and Marketing at London Marriott Hotel Grosvenor Square along with leadership positions at the Marriott International London Sales Office and the Renaissance Sydney Hotel. During his residency in London, he was an integral leader in the community serving on the board for SITE Great Britain and as a member of the British Museum Society.

Born and raised in Sydney, Australia, Aldridge earned a Bachelor of Business degree in Hospitality Management from William Blue International Hotel Management School. Having lived in many places around the world, Aldridge further developed his inherent passion for food and wine while working with revered culinary masters including Chef Gordon Ramsay and *Iron Chef's* Masaharu Morimoto. In his downtime, Aldridge enjoys travel, art, architecture, sailing, and exploring new offerings in the wine and culinary landscapes.

For more information or to make reservations at Montage Beverly Hills, please visit www.montagehotels.com/beverlyhills.

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About Montage Beverly Hills

Located in the vibrant epicenter of Los Angeles, Montage Beverly Hills is ideally situated for shopping and dining among Rodeo Drive's storied collection of shops, restaurants and galleries. The hotel features 201 well-appointed guestrooms, including 55 suites as well as 20 private Residences. Spa Montage features an urban oasis with a private relaxation space, a co-ed mineral pool and 17 tranquil treatment rooms and is home to the flagship full-service Kim V^o Salon. Italian cuisine is impeccably served at celebrity Chef Scott Conant's culinary gem, Scarpetta. Tucked discreetly above Scarpetta, £10 welcomes true connoisseurs to the lounge specializing in the world's most precious whisky, The Macallan Single Malt. With our commitment to sustainability, Montage Beverly Hills was the first hotel and residences to receive Gold LEED certification in Southern California. For information and reservations, please contact Montage Beverly Hills at (855) 842-8796 or visit www.montagehotels.com/beverlyhills.

About Montage Hotels & Resorts

Montage Hotels & Resorts is a hotel and resort management company founded by Alan J. Fuerstman. Designed to serve the luxury traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings that offer comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences includes Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, The Inn at Palmetto Bluff, a Montage Resort, and opening in late 2017, Montage Los Cabos. In 2014, the company launched Pendry Hotels, a second brand that will marry the culture of service for which Montage is renowned with an inspired, fashion-forward and design-driven approach to hospitality. The first Pendry Hotel, Pendry San Diego will open in Fall 2016. In addition, the company also operates some of the country's premiere golf courses, including Spanish Peaks Mountain Club in Big Sky, Montana and The May River Golf Club in Bluffton, South Carolina. For more information, please visit www.montagehotels.com.