



CSQ & A

Joe Katz
Fashion Stylist, Montage Beverly Hills

Fall gala season is the optimum time to spruce up your accessories, and Joe Katz is an ideal resource. The Beverly Hills-based stylist's neckwear line, launched in 2015, can be found in the Lobby Shop at Montage Beverly Hills. Beyond his collection, Katz has been featured in *In Touch*, *OK*, and *Life and Style*.

CSQ Tell us what distinguishes your line of neckwear.

JOE KATZ All of the ties are handmade in Italy and each of the fabrics is limited in the amount of fabric that is produced to ensure that the handmade tie you are wearing is as unique and elegant as the person wearing it. I pride myself on creating ties that are synonymous with timeless elegance, superior materials and craftsmanship.

CSQ What color schemes and design elements inspired your launch collection?

JK I really love bold colors and patterns. Right now I am inspired by a touch of bold stripes and retro with a modern twist. I personally love a bold, larger bowtie that makes a statement. I truly feel that men need to use their accessories to make a statement in their wardrobe. I style clients and work with corporations on dressing for success. I train corporate executive groups on trends, color, and style, and I teach that you only have seven

seconds to make a first impression, so you need to dress to impress.

CSQ Between skinny ties, scarves, and bowties, neckwear trends have been huge in the last few seasons in men's fashion. What neckwear items should the discerning gentleman pick up for fall and the holiday season?

JK Whether you love fashion or want to stay on trend, I say incorporate some color in your tie or holiday bowtie this fall. For the classic guy, add in a bit of texture to your tie like a small dot pattern or beautiful basket weave. For the more fashion-forward dresser, go with a bold, large-dot pattern or houndstooth pattern.

CSQ With casual Fridays dominating our workwear the last few years, what's your advice for someone who wants to introduce more dapper neck accessories into their laid-back style?

JK The way I style clients for casual looks really depends on the industry that they work in. I really like pairing jeans or khakis with a blazer, shirt, and more casual knit tie or unique blend of cashmere and silk bowtie. I like adding a unique flare of a raised knit tie or nice wool silk blend—not too heavy but a nod to a more relaxed look for fall.

See the Joe Katz line of neckwear at Montage Beverly Hills Lobby shop.

Private styling appointments are available by contacting joe@josephkatz.com or 917/501.5402.



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