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**SPA MONTAGE BEVERLY HILLS TO LAUNCH EXCLUSIVE WEST COAST  
DESTINATION FOR WORLD-RENOWNED L.RAPHAEL GENÈVE**

***Partnership Launches with Star-Worthy Skincare in Anticipation of Awards Season***

**January 4, 2016** (BEVERLY HILLS, CALIF.) – [Montage Beverly Hills](#) begins the New Year with an exclusive partnership between the hotel's award winning **Spa Montage** and Swiss premiere skincare brand, **L.RAPHAEL Genève**. Spa Montage Beverly Hills is now the first and only West Coast destination for L.RAPHAEL's state-of-the-art facial and body treatments along with their high-performance products. This collaboration also establishes Spa Montage Beverly Hills as one of only two L.RAPHAEL hotel spa locations in the United States. Together, the two renowned luxury brands have launched **Spa Montage Beverly Hills featuring L.RAPHAEL**.

As the only Forbes Five Star spa in Beverly Hills, Spa Montage is designed to enhance personal wellbeing and will be further elevated with L.RAPHAEL's comprehensive range of revitalizing and restorative treatments. Spa Montage will complement the L.RAPHAEL experience with its 20,000 square foot urban sanctuary that features resort-style amenities, a mosaic-tiled mineral pool and 17 tranquil treatment rooms. Beverly Hills serves as the ideal location to join L.RAPHAEL's exquisite portfolio of existing beauty institutes in premiere global destinations such as New York, Cannes and Geneva. In collaboration, Spa Montage Beverly Hills featuring L.RAPHAEL will be the destination of choice on the West Coast for those seeking the most scientifically advanced wellness, beauty and anti-aging treatments available.

L.RAPHAEL founder, Ronit Raphael, is a global leader in the beauty industry who, in collaboration with Professor Peir Shinitzky and Chief Medical Officer, Dr. Raphaël Gumener, brings more than 25 years of pioneering scientific research and experience. This dynamic team has developed L.RAPHAEL's ultra-luxury, unparalleled beauty and anti-aging therapies through the development and use of their premium products and technologically advanced devices that cater to the world's most discerning clientele. The proprietary Oxygen, Ultrasound and Anti-gravity breakthrough technologies, coupled with exclusive superior product formulations, create the optimal L.RAPHAEL treatment that penetrates beneath the surface of the skin and recapture a youthful glow.

Spa Montage Beverly Hills featuring L.RAPHAEL has unveiled a series of scientifically advanced facial and body treatments just in time for Los Angeles' biggest awards shows from The Golden Globes to The Academy Awards. L. RAPHAEL's revolutionary beauty regiment will result in fresh-looking, radiant skin for those attending the season's most glamorous parties and red carpet events. Spa Montage Beverly Hills featuring L.RAPHAEL offers effective signature treatments including:

- **L.RAPHAEL Oxy Star Anti-Pigmentation Treatment:** The premiere oxygen facial is designed to even the skin tone and provide superior anti-aging benefits. White truffles disperse the melanin beneath the surface of the skin to fade existing sun and age spots. A specialty mask enhances collagen production to firm the skin and diminish lines and wrinkles. The result is younger looking, smoother skin. *60 Minutes, \$1,100*
- **L.RAPHAEL Beauty Diamond Treatment:** A sophisticated device featuring diamond technology is used in combination with L.RAPHAEL's LEC-40 lipid complex and lecithin, omega proteins and vitamins to dramatically improve the appearance of the skin. The device's dual action of diamond polish and the non-invasive diamond vacuum stimulates blood flow and exfoliates the skin for deeper penetration. This treatment promotes glowing skin and delivers significant anti-aging results. *60 minutes, \$690*
- **L.RAPHAEL "Secrets of the Dead Sea" Tightening and Toning Body Treatment:** Begin with a full body resurfacing with the exclusive cherry blossom exfoliating scrub featuring a powerful blend of mineral-rich Dead Sea salts. Following the exfoliation, relax in the warmth of a slimming isothermal blanket. The treatment concludes with a 30-minute massage with the brand's signature perfect body toning oil to stimulate detoxification, tightening and toning of the skin. *120 Minutes, \$680*
- **L.RAPHAEL Perfection Anti-Aging Facial with Vitamins and Anti-Oxidants:** This highly effective anti-aging facial uses L.RAPHAEL's Perfection line featuring pure lecithin, omega 3 and vitamins A, C, and E. The active ingredients work in synergy to revive skin and reverse visible signs of aging. Skin looks and feels younger resulting in renewed radiance and elasticity. *60 Minutes, \$345 / 90 Minutes, \$425 / 120 Minutes, \$505*

In addition, Spa Montage Beverly Hills featuring L.RAPHAEL also provides more targeted remedies such as the Oxy Emergency Eye, the Ultra-Lifting Face & Neck and the Ultra-Lifting Eyes therapies that incorporate proprietary technology and scientific formulas to deliver a visibly brighter, more youthful looking complexion. Traditional facials and body treatments will also be available in addition to L.RAPHAEL's series of device assisted, revolutionary facial and body therapies.

"We look forward to building upon the continued success of Spa Montage with the addition of L.RAPHAEL's world class skincare programming," said Todd Orlich, General Manager of Montage Beverly Hills. "Spa Montage Beverly Hills featuring L.RAPHAEL will offer highly effective, completely personalized facial and body treatments designed to accommodate the nuanced needs of our discerning international clientele. Together, we will provide memorable, uniquely designed spa experiences crafted to deliver visible results and revive optimal wellbeing for each guest."

"L.RAPHAEL is very proud to partner with a prestigious hotel like Montage Beverly Hills and looks forward to opening its second hotel spa location in the United States," said Ronit Raphael, founder of L.RAPHAEL Genève. "We first discovered Spa Montage Beverly Hills through our partnership with Chopard during the 2014 Academy Awards and are delighted that it will be our exclusive West Coast destination moving forward. We are very happy to be able to provide our beauty spa treatments and famous skincare brand to our West Coast clientele on an ongoing basis."

For images of Spa Montage Beverly Hills featuring L.RAPHAEL, please click [here](#).

For more information on Spa Montage Beverly Hills featuring L.RAPHAEL or to view the full menu of treatments available, please click [here](#) or call (310) 860-7840.

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### **About Montage Beverly Hills**

Located in the vibrant epicenter of Los Angeles, Montage Beverly Hills is ideally situated for shopping and dining among Rodeo Drive's storied collection of shops, restaurants and galleries. The hotel features 201 well-appointed guestrooms, including 55 suites as well as 20 private Residences. Spa Montage Beverly Hills featuring L.RAPHAEL is an urban oasis with a private relaxation space, a mosaic-tiled mineral pool, 17 tranquil treatment rooms and the flagship full-service Kim Vō Salon. As the only Forbes Five Star spa in Beverly Hills, Spa Montage Beverly Hills featuring L.RAPHAEL is the exclusive West Coast destination for the renowned Swiss skincare brand's non-invasive, scientifically advanced, products and treatments for the face and body. Italian cuisine is impeccably served at celebrity Chef Scott Conant's culinary gem, Scarpetta. Tucked discreetly above Scarpetta, £10 welcomes true connoisseurs to the lounge specializing in the world's most precious whisky, The Macallan Single Malt. With our commitment to sustainability, Montage Beverly Hills was the first hotel and residences to receive Gold LEED certification in Southern California. In 2015, Montage Beverly Hills was named the #1 Hotel in Los Angeles in the *Condé Nast Traveler Annual Readers' Choice Awards*. For information and reservations, please contact Montage Beverly Hills at (855) 842-8796 or visit [www.montagehotels.com/beverlyhills](http://www.montagehotels.com/beverlyhills).

### **About Montage Hotels & Resorts**

Montage Hotels & Resorts is a hotel and resort management company founded by Alan J. Fuerstman. Designed to serve the luxury traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings that offer comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences includes Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, and opening in late 2017, Montage Los Cabos. In 2014, the company launched Pendry Hotels, a second brand that will marry the culture of service for which Montage is renowned with an inspired, fashion-forward and design-driven approach to hospitality. The first Pendry Hotel, Pendry San Diego, will open fall 2016. In addition, the company also operates some of the country's premiere golf courses, including Spanish Peaks Mountain Club in Big Sky, Montana and The May River Golf Club in Bluffton, South Carolina. For more information, please visit [www.montagehotels.com](http://www.montagehotels.com).

### **About L.RAPHAEL Genève**

L.RAPHAEL Genève, a luxury Swiss beauty brand offers the most effective cosmetic treatments for the skin as well as exclusive technological innovations that have catapulted L.RAPHAEL Genève to the forefront of anti-aging skincare. L.RAPHAEL is a pioneer in state-of-the-art treatments, medical and wellness therapies and has truly revolutionized the science of skincare with its LEC 40 lipid complex. L.RAPHAEL currently operates in some of the most beautiful cities and hotels around the world including Geneva, Cannes, New York and now Beverly Hills. Launched in 2005 L.RAPHAEL opened its first Beauty Clinic in the heart of Geneva, Switzerland. After a few years, the L.RAPHAEL brand was developed and started their first partnership with the spa industry at the Hotel Martínez in Cannes. Ronit Raphael, in collaboration with Professor Meir Shinitzky and Chief Medical Officer Dr. Raphaël Gumener, has over 25 years of scientific research and experience that led to the development of L.RAPHAEL's comprehensive menu of ultra-luxe, high-performance face and body treatments. Specific technology treatments include Oxy-Tech anti-aging treatments, anti-pigmentation treatments, slimming treatments and Ultra-Gravity firming treatments. All of L.RAPHAEL's proprietary treatments are uniquely formulated to reach beyond the surface of skin, where they can be most effective in stimulating collagen production to dramatically reverse the visible signs of aging. The L.RAPHAEL philosophy is based on its 7 Foundations of Beauty – a personalized multi-dimensional approach to beauty that incorporates medicine, nutrition, fitness, aesthetics, age management, stress management and leisure.

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