

Montage

DEER VALLEY



For Immediate Release

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SPA MONTAGE DEER VALLEY LAUNCHES EXCLUSIVE SKIN CARE TREATMENTS FROM JACQUELINE PIOTAZ SWITZERLAND

*Swiss Skin Care line now available for the first time in North America at
Spa Montage Deer Valley*

February 10, 2016 (PARK CITY, UTAH) - Exclusively, for the first time in North America, **Jacqueline Piotaz Switzerland** is now available for guests and residents at **Spa Montage Deer Valley**. The timeless Swiss skin care line is inspired by the mountains of Switzerland and supported by Swiss Bio High Technology to create remarkably timeless skin. This new partnership allows Montage Deer Valley to offer state-of-the-art treatments that deliver unparalleled health and renewal in beauty and wellness.

Rooted in classical spa therapies with an innovative approach, Jacqueline Piotaz is taking her 28 years of experience to Spa Montage Deer Valley, marrying nature and science in perfect harmony with high quality, pure Swiss products. Guests at Spa Montage Deer Valley can now

experience the following Jacqueline Piotaz Switzerland skin care treatments:

- **Timeless Booster Treatments:** Combining revolutionary triple plant stem cell ingredients with the latest advanced Swiss Bio High Technology, these treatments deliver powerful cell protection, cell renewal, and cell production. Offered as 30-minute express and 90-minute full treatments, Timeless Booster Facials improve the tone and texture of the skin while infusing it with active ingredients that leave the skin remarkably youthful. *30-Minute Express Price: \$175; 90-Minute Full Treatment Price: \$350*
- **Advanced Cellpower Performance Facials:** The Advanced Cellpower Beauty Lifting Facial with Advanced Cellpower performance products immediately lift, firm and rejuvenate the skin and reduce wrinkles. This is perfect for those looking to calm the skin after sun exposure on the mountains or at the pools and for stressed skin. To experience the new Advanced Cellpower facials, guests can book the *Bio Detox & Anti-Stress Beauty Lifting* facial. *60-Minute Price: \$245*

"Montage Deer Valley, one of the most prestigious resorts in the region, is the perfect place to launch my pure Swissness Luxury Niche brand, 'Jacqueline Piotaz Switzerland,'" said Jacqueline Piotaz, Developer CEO & Owner Jacqueline Piotaz Switzerland AG. "Our common values of true luxury, excellent quality, high professionalism and outstanding customer satisfaction will allow this partnership to grow and lead to results beyond imagination. I truly believe that we have selected the right partner for our North American launch, and I am very happy to work with Montage Hotels & Resorts."

Jacqueline Piotaz Switzerland is inspired by Jacqueline's Swiss surroundings - the pure environment she grew up in shelled from pollution, surrounded by the mountains - as well as her experience with serving the needs of discerning clients and working with the most advanced skin care products and ingredients. This inspiration and experience led her to the Swiss Bio Research Laboratory and the discovery of plant stem cells, which became the basis of Jacqueline Piotaz Switzerland.

"We look forward to continuing the success of Spa Montage with this partnership, featuring high performance skin care treatments and products," said Allen Highfield, General Manager of Montage Deer Valley. "With the introduction of Jacqueline Piotaz Switzerland at Spa Montage Deer Valley, we are able to offer guests an experience not available anywhere else in the United States."

For more information, please visit MontageHotels.com/Deervalley.

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About Montage Deer Valley

Opened in December 2010 in the year-round community of Park City, Utah, Montage Deer Valley is reminiscent of great mountain lodges of the West. This refined Mountain Craftsman resort is less than five minutes from Park City's celebrated Main Street, and an easy 40-minute drive from Salt Lake City International Airport (SLC). Engaging all-season indoor and outdoor activities include ski-in, ski-out access to Deer Valley Resort, named America's #1 ski resort by *Ski* magazine an unprecedented six consecutive years (2008- 2013). The 154 deluxe guestrooms, and more than 66 suites and private

residences ranging from one to four bedrooms, feature fireplaces and expansive views of the majestic Wasatch Front. The resort also offers extensive 24-hour services; several inventive dining options; a gourmet pub with bowling lanes, darts and nostalgic arcade games; a 35,000-square-foot alpine-inspired spa; outdoor pool and whirlpools; outdoor terrace with fire pits; one-of-a-kind retail shops, a fine arts collection and 50,000-square-foot of indoor and outdoor event space for executive meetings and special events. The resort was named to the 2011 *Condé Nast Traveler's* annual "Hot List," *Robb Report's* 2011 "Best of the Best" and *Travel + Leisure's* annual "IT" list for the world's best new hotels. *Andrew Harper's Hideaway Report* has named Spa Montage Deer Valley the World's Best Spa (2012) and Virtuoso Travel Network awarded the property with the distinction of 'Best Family Program in the World.' Montage Deer Valley is represented in *Preferred Hotels & Resorts'* worldwide collection. For reservations, contact a travel professional, call (888) 604-1301 or visit www.montagedeervalley.com

About Montage Hotels & Resorts

Montage Hotels & Resorts is a hotel and resort management company founded by Alan J. Fuerstman. Designed to serve the luxury traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings that offer comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences includes Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, and opening in late 2017, Montage Los Cabos. In 2014, the company launched Pendry Hotels, a second brand that will marry the culture of service for which Montage is renowned with an inspired, fashion-forward and design-driven approach to hospitality. The first Pendry Hotel, Pendry San Diego, will open fall 2016. In addition, the company also operates some of the country's premiere golf courses, including Spanish Peaks Mountain Club in Big Sky, Montana and The May River Golf Club in Bluffton, South Carolina. For more information, please visit www.montagehotels.com.

About Jacqueline Piotaz Switzerland

Jacqueline Piotaz Switzerland is a niche, luxury Swiss skincare brand founded in 2012 by Jacqueline Piotaz. The company is based on Swiss Bio Research and the discovery of plant stem cells, creating a formula for each product that has been developed by Jacqueline Piotaz and produced in a Swiss laboratory in the mountains with its own water source. Jacqueline has over 28 years of experience in the world of beauty, and besides running her own cosmetic institutes, VANITY the Art of Beauty, VANITY Med and the VANITY Cosmetics distribution company in Zürich, she has been a Spa consultant, beauty instructor, master of cosmetics and auditor for international beautician exams. Her product is made for all those men and women who want to pamper their skin with exclusive skin care of the highest Swiss quality. Her products are available in Switzerland, several European countries, the Middle East and Asia in Luxury SPAs, premium perfumeries and beauty clinics, and now for the first time in North America at the Montage Deer Valley in Utah. jps-cosmetics.com.