

# Montage

DEER VALLEY



## For Immediate Release

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## **MONTAGE DEER VALLEY KICKS OFF 2016 - 2017 SKI SEASON WITH EXPANDED PROGRAMMING AT APRÈS LOUNGE & BEACH CLUB**

*Visitors can now enjoy signature cocktails featuring Veuve Clicquot Rich, the newest champagne innovation inspired by mixology in the Veuve Clicquot portfolio, at the one-of-a-kind après experience*

**PARK CITY, UTAH. (December 15, 2016)** – This winter season, the luxurious mountain retreat, [Montage Deer Valley](#), is expanding its slope side après-ski experience with the **Après Lounge & Beach Club** and the launch of [Veuve Clicquot Rich](#). The hotspot for winter sports enthusiasts will be open to all guests and locals starting December 18, and will feature a **newly expanded “ski beach”** and a new menu with signature cocktails featuring Veuve Clicquot Rich.

The Après Lounge & Beach Club celebrates the launch of Veuve Clicquot Rich, the newest Champagne from the renowned brand. Inspired by mixology and incredibly versatile, Clicquot Rich is an innovative Champagne

that is meant to be served over ice and mixed with fresh ingredients including fruits, vegetables, teas and herbs, enhancing the overall cocktail experience. Sip signature and seasonal Clicquot Rich cocktails including the **House-made Blueberry Compote or Fennel and Celery** at the Après Lounge & Beach Club.

Guests can indulge in small bites and offerings at the Après Lounge & Beach Club with new menu items created by the resort's culinary team such as **Trio of Popcorn featuring Black Truffle and Chili-Lime, Finger Sandwiches with House-made Egg Salad and Caviar** and a selection of Local Cheese & Charcuterie. A Tsar Nicoulaï Caviar Tasting is also available in Crown Jewel or a combination of Golden Reserve & Reserve.

Adorned in Veuve Clicquot's yellow hue, The Après Lounge & Beach Club is located directly behind Montage Deer Valley with direct access to the Ruby, Empire and Lady Morgan ski lifts of [Deer Valley Resort](#). The perfect place to warm up, unwind and reload, the lounge sets a new standard for après ski luxury with an inviting atmosphere of craftsman-style décor with wooden accents, a roaring fireplace, lounge-style seating, furnishings by renowned mountain lifestyle brand [Gorsuch](#), sweeping views of the slopes and of course, Veuve Clicquot Champagne.

**The Après Lounge & Beach Club at Montage Deer Valley will be open daily 12pm-4pm through ski season 2016-2017. Must be 21 years of age or older. Winter rates at Montage Deer Valley from \$645 for more information, please visit [www.montagehotels.com/DeerValley](http://www.montagehotels.com/DeerValley).**

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### **About Montage Deer Valley**

Opened in December 2010 in the year-round community of Park City, Utah, Montage Deer Valley is reminiscent of great mountain lodges of the West. This Forbes Five-Star refined Mountain Craftsman resort is less than five minutes from Park City's celebrated Main Street, and an easy 40-minute drive from Salt Lake City International Airport (SLC). Engaging all-season indoor and outdoor activities include ski-in, ski-out access to Deer Valley Resort, named America's #1 ski resort by Ski magazine an unprecedented six consecutive years (2008- 2013). The 154 deluxe guestrooms, and more than 66 suites and private residences ranging from one to four bedrooms, feature fireplaces and expansive views of the majestic Wasatch Front. The resort also offers extensive 24-hour services; several inventive dining options; a gourmet pub with bowling lanes, darts and nostalgic arcade games; a 35,000-square-foot alpine-inspired spa; outdoor pool and whirlpools; outdoor terrace with fire pits; one-of-a-kind retail shops, a fine arts collection and 50,000-square-feet of indoor and outdoor event space for executive meetings and special events. The resort was named to the 2015 Condé Nast Traveler's "Gold List -World's Top Ski Hotel", Travel + Leisure's "500 World's Best Hotels – Top 50 in the U.S" 2014 and 2015 and "Hot List," Robb Report's 2011 "Best of the Best". Andrew Harper's Hideaway Report named

Montage Deer Valley “World’s Top Family Resorts” (2013) and Spa Montage Deer Valley the World's Best Spa (2012) and Virtuoso Travel Network awarded the property with the distinction of 'Best Family Program in the World.' Montage Deer Valley is represented in Preferred Hotels & Resorts' worldwide collection. For reservations, contact a travel professional, call (888) 604-1301 or visit [www.montagedeervalley.com](http://www.montagedeervalley.com)

### **About Montage Hotels & Resorts**

Montage Hotels & Resorts is a hotel and resort management company founded by Alan J. Fuerstman. Designed to serve the luxury traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings that offer comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences includes Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, and opening in 2018, Montage Los Cabos. In 2014, the company launched Pendry Hotels, a new luxury brand that will be each destination’s most inspired guest house. Pendry San Diego and Sagamore Pendry Baltimore will open early 2017. In addition, the company also operates some of the country’s premiere golf courses, including Spanish Peaks Mountain Club in Big Sky, Montana and The May River Golf Club in Bluffton, South Carolina. For more information, please visit [www.montagehotels.com](http://www.montagehotels.com).