



For Immediate Release

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**CATHERINE HUTCHISON APPOINTED DIRECTOR OF SALES AND MARKETING
AT MONTAGE KAPALUA BAY**

OCTOBER 15, 2015 (MAUI, HAWAII) - Richard A. Holtzman, Vice President, Managing Director of [Montage Kapalua Bay](#) has announced the appointment of Catherine Hutchison as Director of Sales and Marketing. Hutchison is a Montage veteran, and in her new role she oversees all sales and marketing efforts for Maui's premier oceanfront resort. Her responsibilities include prospecting new business domestically and internationally, building and maintaining relationships with travel professionals across the industry, and facilitating and personalizing the resort's guest experience.

"On behalf of the Montage Kapalua Bay family, I am delighted to give a warm Hawaiian aloha to Catherine Hutchison," said Holtzman. "With excellent experience in the luxury hospitality industry, and a passion for Montage Hotels & Resorts' core values; I am confident Catherine will take the Montage Kapalua Bay sales team to new heights."

Before arriving at Montage Kapalua Bay, Hutchison served as Director of Travel Industry Sales at Montage Deer Valley in Park City, Utah. As a member of the resort's opening sales team in 2010, she established and sustained key partnerships with top consortia, including Fine Hotels and Resorts, tour operators and online travel agencies to achieve revenue goals. She also led the travel industry sales team to meet their goals; trained front-of-house and operations teams in amenity programs, consortia partnerships and rate strategies; and much more. Meanwhile, she volunteered at Peace House and was part of the International Marketing Committee for the Park City Chamber/CVB.

Prior to joining Montage Hotels and Resorts, Hutchison was with The Ritz-Carlton Hotel Company, first as Leisure Sales Manager for The Ritz-Carlton and JW Marriott, Orlando Grande Lakes in Florida, then in the same position for The Ritz-Carlton, Bachelor Gulch in Avon, Colorado.

California born, Hutchison grew up on the east coast. She earned a Bachelor of Arts degree with a double major in Psychology and English at Duke University. Hutchison enjoys an active lifestyle, which includes biking, skiing, and hiking with her black Labrador, Boone.

For more information or to make reservations at Montage Hotels & Resorts, please visit www.montagehotels.com

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About Montage Kapalua Bay

The 24-acre Montage Kapalua Bay is an intimate, 50 residences and six grand residences, ranging from one to four bedrooms. Comfortable accommodations offer spacious living rooms, large private lanais, fully equipped kitchens, elegant master suites and luxurious bathrooms with designs that beautifully reflect the resort's Hawaiian heritage. Overlooking the picturesque Kapalua Bay, guests are able to relax by the multi-tiered lagoon pool, which cascades down the center of the resort; or they can enjoy island-inspired cuisine in one of the resort's restaurants or bars. Harnessing the essence of Hawaii, Spa Montage serves exceptional palette of spa therapies, beauty treatments and wellness offerings - all inspired by the tropical surroundings. For more information, please contact Montage Kapalua Bay at (808) 662-6600; or visit the resort's website at www.montagehotels.com/kapaluabay.

About Montage Hotels & Resorts

Montage Hotels & Resorts is a hotel and resort management company founded by Alan J. Fuerstman. Designed to serve the luxury traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings that offer comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences includes Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, The Inn at Palmetto Bluff, a Montage Resort, and opening in late 2017, Montage Los Cabos. In 2014, the company launched Pendry Hotels, a second brand that will marry the culture of service for which Montage is renowned with an inspired, fashion-forward and design-driven approach to hospitality. The first Pendry Hotel, Pendry San Diego, will open fall 2016. In addition, the company also operates some of the country's premiere golf courses, including Spanish Peaks Mountain Club in Big Sky, Montana and The May River Golf Club in Bluffton, South Carolina. For more information, please visit www.montagehotels.com