



**For Immediate Release**

Media Contact:  
Randie Schoenberg  
Hawkins International PR  
(310) 806-9410  
[Randie@hawkpr.com](mailto:Randie@hawkpr.com)

Resort Contact:  
Catherine Kirchheimer  
Montage Kapalua Bay  
(808) 662-6639  
[ckirchheimer@montagehotels.com](mailto:ckirchheimer@montagehotels.com)



**MONTAGE KAPALUA BAY TAKES APRÈS TO THE NEXT LEVEL  
WITH THE LAUNCH OF THE NEW CHAMPAGNE HALE AT  
THE HISTORIC CLIFF HOUSE**

**KAPALUA BAY, HAWAII (June 19, 2017)** – [Montage Kapalua Bay](http://montagekapalubay.com) unveils **Champagne Hale at Cliff House**, a pop-up bar and lounge for guests and locals to experience the finest Maui sunsets throughout the summer while enjoying a variety of Champagnes perfectly paired with an innovative dining menu. The opening of Champagne Hale at Cliff House coincides with the launch of [Veuve Clicquot](http://veuvecliquot.com) Rich in Hawaii, the newest champagne innovation inspired by mixology in the Veuve Clicquot portfolio. Starting June 29 through September 3, Champagne Hale at Cliff House will be open Thursday-Sunday from 4:30 p.m. - 8:30 p.m.

Set beachfront, atop picturesque Kapalua Bay, guests and locals will be able to experience island lifestyle at its finest with the opening of Champagne Hale at Cliff House. The Champagne Hale, with “hale” being the Hawaiian word for house or home, was created to

encapsulate the natural beauty of the surrounding area and the spirit of Maui. A historic venue nestled on the cliffs of Namalu Bay, Champagne Hale at Cliff House offers the perfect spot to unwind after a day at the beach, pool or exploring the island; the lounge is filled with lush greenery and celebrates island living with a Veuve Clicquot twist.

“We are excited to bring this one-of-a-kind experience to Montage guests, residents and Maui locals,” said Richard Holtzman, managing director and vice president, Montage Kapalua Bay. “The historic Cliff House is beloved on the island, and creating the Champagne Hale allows us to offer new programs and amenities, and another location to see the beauty of Maui while enjoying a refreshing cocktail.”

Montage Kapalua Bay created a perfectly paired menu of Champagnes and light bites for the Champagne Hale. Champagnes featured include Veuve Clicquot Rich, a unique offering from the house available for the first time in the islands, inspired by mixology and best enjoyed over ice with fresh ingredients like pineapple and citrus. Additionally, Veuve Clicquot’s signature Yellow Label, Rosé and La Grande Dame will also be available by the glass and in a special “sunset tasting flight.” Montage Kapalua Bay’s Executive Chef David Viviano’s innovative food menu for the Champagne Hale consists of Osetra Caviar with Moloka’i sweet and Yukon gold potato, gaufrettes, crème fraiche and chive; classic Tuna Poke with limu, soy, ginger, avocado, ocean salad and taro chips; Surfing Goat Cheese & Kula Strawberries with local honey and grilled baguette; Oysters on the Half Shell with Champagne mignonette and calamansi; and Tropical Fruits including Maui pineapple, Moloka’i papaya, local mango and li hing mui.

For more information on Champagne Hale at Cliff House and Montage Kapalua Bay, please visit [www.montagehotels.com/kapaluabay](http://www.montagehotels.com/kapaluabay).

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### **About Montage Kapalua Bay**

The 24-acre Montage Kapalua Bay is an intimate, 50 residences and six grand residences, ranging from one to four bedrooms. Comfortable accommodations offer spacious living rooms, large private lanais, fully equipped kitchens, elegant master suites and luxurious bathrooms with designs that beautifully reflect the resort's Hawaiian heritage. Overlooking the picturesque Kapalua Bay, guests are

able to relax by the multi-tiered lagoon pool, which cascades down the center of the resort; or they can enjoy island-inspired cuisine in one of the resort's restaurants or bars. Harnessing the essence of Hawaii, Spa Montage serves exceptional palette of spa therapies, beauty treatments and wellness offerings - all inspired by the tropical surroundings. For more information, please contact Montage Kapalua Bay at (808) 662-6600; or visit the resort's website at [www.montagehotels.com/kapaluabay](http://www.montagehotels.com/kapaluabay).

### **About Montage Hotels & Resorts**

Montage Hotels & Resorts is a hospitality management company founded by Alan J. Fuerstman. Designed to serve the ultra-luxury traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings that offer comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences include: Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, and opening in 2018, Montage Los Cabos. Montage Hotels & Resorts is a member of Preferred Hotels & Resorts. For more information, follow @montagehotels or visit [www.montagehotels.com](http://www.montagehotels.com).