



For Immediate Release

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**ROGER BRIGHT APPOINTED DIRECTOR OF SALES AND MARKETING
AT MONTAGE KAPALUA BAY**

KAPALUA BAY, Hawaii (June 19, 2018) – [Montage Kapalua Bay](#) has announced the appointment of Roger Bright as director of sales and marketing. A Hawaii-born, hospitality veteran, Bright will oversee the resort’s sales and marketing team with responsibilities including prospecting new domestic and international business, building and maintaining relationships with travel professionals across the industry, and keeping Montage Kapalua Bay top-of-mind in the industry and amongst consumers.

“On behalf of the ‘ohana at Montage Kapalua Bay, I am delighted to welcome Roger to our luxury, oceanfront resort,” said Richard Holtzman, managing director and vice president, Montage Kapalua Bay. “Roger brings strong experience and connections from across the industry, a passion for the destination, and an appreciation for the core values of Montage Hotels & Resorts. We look forward to him continuing to lead the Montage Kapalua Bay sales and marketing team to excellence.”

With 25 years of experience in hospitality, and 35 years in the travel industry, Bright joins Montage Kapalua Bay from The Kahala Hotel & Resort in Honolulu, where for over four years he held the position of director of sales. Prior to The Kahala Hotel & Resort, he worked as director of sales for Maui hotels and resorts, including Makena Beach & Golf Resort, The Westin Maui Resort & Spa, and Ka‘anapali Beach Hotel.

Born in Honolulu, and raised on the Leeward edge of Oahu, Bright studied music at Leeward Community College in West Oahu. He started his career working with airlines, tour operations, and as a front office manager at Ka'anapali Beach Hotel.

For more information on Montage Kapalua Bay, please visit www.montagehotels.com/kapaluabay.

Please [click here](#) to download a headshot.

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About Montage Kapalua Bay

The 24-acre Montage Kapalua Bay is an intimate resort, with 50 residences, ranging from one to four bedrooms. Comfortable residential-style accommodations offer spacious living rooms, large private lanais, fully equipped kitchens, elegant master suites and luxurious bathrooms with designs that beautifully reflect the resort's island heritage. Overlooking the picturesque Kapalua Bay, guests are able to relax by the multi-tiered lagoon pool, which cascades down the center of the resort; or they can enjoy island-inspired cuisine in one of the resort's restaurants or bars. Harnessing the essence of Hawaii, Spa Montage serves an exceptional palette of spa therapies, beauty treatments and wellness offerings - all inspired by the tropical surroundings. For more information, please contact Montage Kapalua Bay at (808) 662-6600; or visit the resort's website at www.montagehotels.com/kapaluabay.

About Montage Hotels & Resorts

Montage Hotels & Resorts is the ultra-luxury hospitality management company founded by Alan J. Fuerstman. Designed to serve the affluent and discerning traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings. Each Montage property offers comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences include: Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, Montage Los Cabos, and opening in 2020, Montage La Quinta and Montage Healdsburg. Montage Hotels & Resorts is a member of Preferred Hotels & Resorts. For more information, follow @montagehotels or visit www.montagehotels.com.

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