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## MONTAGE PALMETTO BLUFF DEBUTS FIRST PHASE OF EXPANSION

Montage unveils 76 new waterfront guest accommodations in South Carolina's Lowcountry

**February 1, 2016 (Bluffton, S.C.)** – <u>Montage Palmetto Bluff</u> officially announces the completion of the first phase of the resort's expansion. The first East Coast address of <u>Montage Hotels & Resorts</u> has introduced 76 of the 150 new guest accommodations, all of which are located within Palmetto Bluff's 20,000 acres in the historic community of Bluffton, South Carolina. Situated along the banks of the inland waterways, the 76 guestrooms are classically southern, two-story Guest Houses that offer gorgeous greenspace and lagoon views. The resort exudes authentic southern hospitality, rooted in tradition within an exceptional Lowcountry setting.

This fall, the resort will debut the complete expansion, featuring a new Inn with 74 new guest accommodations, a lively lobby lounge and octagon bar with sweeping lagoon views; a 13,000-square foot Spa Montage with salon and fitness center; and an additional resort pool with bar and grill. The new developments will complement existing resort amenities, resulting in eight dining options, two stunning wedding chapels, four unique retail boutiques, two state-of-the-art fitness centers with separate movement studio, 16,000-square feet of meeting and event space, and a multitude of dynamic activities.

"We're thrilled to announce the completion of our first phase of expansion at Montage Palmetto Bluff," said General Manager Marcus Jackson. "Montage Palmetto Bluff embraces the rich history of this premier Lowcountry destination, inviting guests to experience the unique beauty and culture that exudes Southern charm."

Adorned by the May, Cooper and New Rivers and set amidst centuries-old maritime forests and marshes teeming with wildlife, Palmetto Bluff is the essence of South Carolina Lowcountry. Guests and residents can take advantage of the 32 miles of waterfront and nearby islands in a variety of watercraft, setting sail from the property's Wilson's Landing marina. For a signature experience, guests may take a private cruise aboard the historically restored 1913 motor yacht, *Grace*, measuring 60 feet from stem to stern. For those desiring to experience clay shooting on a truly unique course, intertwined with vines, creeks and pristine woodlands, the

Palmetto Bluff Shooting Club is ideal for both the novice and the expert. The serene native landscape at the center of all activities, provides the backdrop for the May River Golf Club, a Jack Nicklaus Signature Golf Course, and expansive croquet, bocce and tennis facilities.

Also available this spring are a limited number of Montage Palmetto Bluff branded residences. The 35 single-family homes range in size from 2,200 to 4,200-square feet and two to five bedrooms. All were carefully designed by acclaimed local firm, Pearce Scott Architects to preserve the natural environment and maintain the integrity of the local aesthetic and charm. With traditional Lowcountry architecture that embraces an indoor-outdoor lifestyle, homes feature airy sitting rooms, spacious porches and cozy fireplaces. Currently available for sale, starting at \$1.2 million, each residence offers owners exclusive access to the full amenities and services of Montage Palmetto Bluff.

For more information, please visit www.montagehotels.com/palmettobluff.

## **About Montage Hotels & Resorts**

Montage Hotels & Resorts is a hotel and resort management company founded by Alan J. Fuerstman. Designed to serve the luxury traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings that offer comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences includes Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff and opening in late 2017, Montage Los Cabos. In 2014, the company launched Pendry Hotels, a second brand that will marry the culture of service for which Montage is renowned with an inspired, fashion-forward and design-driven approach to hospitality. The first Pendry Hotel, Pendry San Diego, will open late fall 2016. In addition, the company also operates some of the country's premiere golf courses, including Spanish Peaks Mountain Club in Big Sky, Montana and The May River Golf Club in Bluffton, South Carolina. For more information, please visit www.montagehotels.com.

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