

#### FOR IMMEDIATE RELEASE

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# SWING INTO A LUXURY GOLF EXPERIENCE WITH THE NEW "MONTAGE TO THE MASTERS PACKAGE" AT MONTAGE PALMETTO BLUFF

Unmatched golf getaway from April 4-7, 2018, includes a day at the opening round of the 2018 Masters Tournament, a foursome on the May River Golf Course, accommodations in a Montage Residence and more

**BLUFFTON, S.C.** (February 13, 2018) – Montage Palmetto Bluff has announced an exclusive, luxury golf experience for the ultimate foursome with the new Montage to the Masters package. An unmatched getaway for golf fanatics, Montage to the Masters offers entrée to all of the excitement of the 2018 Masters Golf Tournament, scheduled to unfold at Augusta National from April 5-8, 2018.

Montage to the Masters is the newest luxury experience from Montage Hotels & Resorts, offering exclusive access and a one-of-a-kind experience to travelers. Guests will check into a four-bedroom Montage Residence at Montage Palmetto Bluff on April 4, and enjoy the luxuries of coastal Carolina in the spring, exploring the 20,000 acres of Palmetto Bluff. In the evening, the foursome will enjoy dinner at the resort's restaurant, Octagon, where they can indulge in creative entrées and craft cocktails like the signature Artillery Punch. The following morning, guests will take a chef-prepared breakfast with them as they depart Montage Palmetto Bluff for the exciting day ahead at Augusta National. Exclusive transportation has been arranged by Montage through Wheels Up; guests will be transferred via private jet to Augusta and provided with four tickets to the opening round of the Masters Golf Tournament. Throughout the day, guests will have the opportunity to wander the hallowed

grounds of Augusta National and journey through history, azaleas, dogwoods and pines where champions of the game from Bobby Jones to Jack Nicklaus have walked for generations. Guests will have access to the Wheels Up Hospitality throughout the day and entrance to the Wheels Up exclusive event in the evening. Following the evening events, guests will return via private flight to Hilton Head Airport and transferred back to Montage Palmetto Bluff.

Back at Palmetto Bluff, guests will enjoy the heights of luxury from Montage Palmetto Bluff including their own golf experience with a **foursome on the May River Golf Course**. Meandering 7,171 yards through the May River Forest, the 18-hole **Jack Nicklaus Signature Course** provides challenges for golfers of all levels. Guests can toast their score – however low or high – with a **Custom Bourbon Tasting** with the resort's unique bourbon wagon upon completion of the round. Guests will end the night with a private dinner created inresidence by resort **Executive Chef Nathan Beriau** and an exclusive wine tasting with selections chosen by **Sommelier Jesse Rodriguez**.

## The Montage to the Masters weekend package April 4-7, 2018, includes:

- Three-night stay in a four-bedroom Montage Residence
- Breakfast daily in Buffalo's
- Private transfer between resort and airport for arrival/departure
- Dinner on April 4 at Octagon Bar & Gathering Place
- A Day at the 2018 Masters Golf Tournament:
  - o Breakfast prepared by resort chefs to take on your trip
  - o Private transfer between resort and airport
  - Private flight arranged by Montage through Wheels Up from Hilton Head to Augusta and back
  - o Four tickets for Thursday at the Masters
  - Access to Wheels Up Hospitality at the Masters Golf Tournament
  - o Invite to the exclusive Wheels Up Party on Thursday evening
- Round of golf for foursome at May River Golf Course
- Custom Bourbon Tasting from the Bourbon Wagon upon completion of the round

- Lunch in the May River Grill before or after round
- Private dinner and wine tasting served in guests' Montage Residence on April 6 with Executive Chef Nathan Beriau and Sommelier Jesse Rodriguez

Package price is \$35,000. For more information or to book, please visit contact Alexa Ricks, Reservations Manager at 843-706-6511

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### **About Montage Palmetto Bluff**

Montage Palmetto Bluff is located within Palmetto Bluff's 20,000 acres in the historic community of Bluffton, South Carolina. The resort offers 200 guest accommodations in the form of spacious cottages, guest rooms and suites that reflect pampered luxury in an exceptional Lowcountry setting. The resort features six innovative dining outlets; a 13,000-sq. ft. Spa Montage; recreation amenities and activities including The May River Golf Club, a Jack Nicklaus Signature Course; and 16,000-sq. ft. of flexible meeting and event space. For more information or to make a reservation, please visit <a href="https://www.montagehotels.com/palmettobluff">www.montagehotels.com/palmettobluff</a>.

### **About Montage Hotels & Resorts**

Montage Hotels & Resorts is a hospitality management company founded by Alan J. Fuerstman. Designed to serve the ultra-luxury traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings that offer comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences include: Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, and opening in 2018, Montage Los Cabos. Montage Hotels & Resorts is a member of Preferred Hotels & Resorts. For more information, follow @montagehotels or visit www.montagehotels.com.

#### About Wheels Up

Wheels Up is a revolutionary membership-based private aviation company that significantly reduces the upfront costs to fly privately, while providing unparalleled flexibility, service and safety. Created and led by renowned entrepreneur Kenny Dichter, Wheels Up offers guaranteed access up to 365 days a year to a private fleet of new Beechcraft King Air 350i and Citation Excel/XLS aircraft to individual, family and corporate members. With the cutting-edge Wheels Up mobile app, members can seamlessly book flights, manage their accounts, participate in ride-share opportunities and select Hot Flights, a vast selection of one-way "empty leg" flights that are posted daily to the app and updated in real time. Members also have access to Wheels Down, a program featuring exclusive events and experiences, unique partner benefits and a full-service luxury concierge.

Wheels Up acts as agent for the Wheels Up members, and is not the operator of the program aircraft; FAA licensed and DOT registered air carriers participating in the program exercise full operational control of the program aircraft. Any aircraft owned or leased by Wheels Up are dry leased to the operating air carrier to

facilitate operations by that carrier. Please visit  $\underline{\text{wheelsup.com}}$ . Follow us on  $\underline{\text{Facebook}} \mid \underline{\text{Twitter}} \mid \underline{\text{Instagram}} \mid \underline{\text{Google}}$